

**GOVERNMENT OF PAKISTAN
DEPARTMENT OF TOURIST SERVICES
ISLAMABAD**

Islamabad the 30th September , 2026

PUBLIC NOTICE

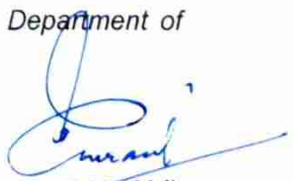
The Controller, DTS, Islamabad has taken serious notice of the matter that some stakeholders of the hospitality sector i.e. Tour Operators & Tourist Guides are operating in the market without formal registration with the Department of Tourist Services, Islamabad which is in strict violation of the official norms, rules, and decorum.

2. By virtue of Registration, the concerned units are required to complete all the codal formalities i.e. technical, financial and experience requirements for operating their businesses, whereas, the non-registered units lack all these requirements and expertise. Resultantly, non-professional services are provided by these non-registered units to the tourists, which negatively impact the local, provincial as well as national tourism industry. Pertinent to mention that registration is the most important and mandatory requirement of the Travel Agency Act, 1976 and Tourist Guide Act, 1976 for rendering hospitality services in the market, even through social media / online channels etc.

3. Now, therefore, this final notice is served upon all the un-registered units of the hospitality sector i.e. Tour Operators & Tourist Guides operating within the Islamabad Capital Territory (ICT) to immediately register their services with the Department of Tourist Services (DTS), Islamabad within one week of the issuance of this notice. Failing which, strict action will be initiated against the defaulters (un-registered units and non-renewed units too) under the Travel Agency Act, 1976 and Tourist Guide Act, 1976, which may lead to sealing of their premises, heavy fines, and banning of their brand names & services.

For facilitation of online registration / renewals of all concerned units, please visit the official web portal: dts.gov.pk

As far as registration of other Tourist Guides / Tour Operators functioning from outside the ICT is concerned, they should be registered with their respective provincial Department of Tourist Services (DTS) immediately.


(IMRAN ALI)
CONTROLLER